

*When information is critical, it's critical that we can reach you!*

## What Mass Notification Does:



### What is AC Alert?

**AC Alert** is the Mass Notification System used by City and County agencies throughout Alameda County to rapidly disseminate critical alerts to persons who live, work or visit our County. **AC Alert** is capable of sending alerts by voice, text and email, as well as messaging Nixle subscribers and posting to social media pages.

The County of Alameda and our partner Cities strongly encourage all who live, work or frequently visit Alameda County, to opt-in to the **AC Alert** system. When you register with **AC Alert** you can provide multiple methods of contact, including your cell, home & work phones, and email addresses. You can designate multiple locations in Alameda County for which you want to receive alerts. Additionally, you can sign up for community advisories offered by participating jurisdictions.

Make sure we can reach you when it's critical, register with **AC Alert** at [www.acalert.org](http://www.acalert.org).